

# THE 360 PHYSICAL EXAM

What is it and why is it so incredibly important to do it?



The 360 is a deeper, more comprehensive physical exam, assessment and conversation enabler. It provides a full-circle picture of a patient's current health and risks to help improve overall health outcomes.

**Please help us help you and your patients. Encourage the 360 physical exam. Thank you in advance.**

	PRACTICE BENEFITS	PATIENT BENEFITS	WHAT'S INCLUDED
<p><b>QUALITY CARE</b> The 360 improves quality care.</p>	<ul style="list-style-type: none"> <li>• Meets quality metrics of current fee-for-value environment</li> <li>• Pays incentive for each completed 360 in addition to claim payment for G0438/G0439</li> <li>• Improves compliance</li> <li>• Helps generate a customized care plan</li> </ul>	<ul style="list-style-type: none"> <li>• Added care with no added costs, fees or copays</li> <li>• Improves overall health outcomes</li> <li>• Increases satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>• Medical history</li> <li>• Medication review</li> <li>• Past surgical history</li> <li>• Past family and social history</li> </ul>
<p><b>PREVENTION</b> The 360 focuses on prevention.</p>	<ul style="list-style-type: none"> <li>• Captures risk adjustment factor scores that affect reimbursements</li> <li>• Improves HEDIS scores</li> <li>• Creates pathway for recommending other Medicare-covered preventive services</li> </ul>	<ul style="list-style-type: none"> <li>• Helps detect many health problems while they are more treatable and less costly</li> <li>• Added benefits and services no added cost</li> </ul>	<ul style="list-style-type: none"> <li>• Physical exam</li> <li>• Review of systems</li> <li>• Pain screening</li> <li>• Depression screening</li> </ul>
<p><b>TEAMWORK</b> The 360 supports teamwork.</p>	<ul style="list-style-type: none"> <li>• Helps team members access patient's current information and care plan</li> <li>• Improves overall coordination of care</li> </ul>	<ul style="list-style-type: none"> <li>• Team approach to care and services</li> <li>• Improves peace of mind</li> </ul>	<ul style="list-style-type: none"> <li>• Fall risk screening</li> <li>• Diabetic foot exam</li> </ul>
<p><b>RELATIONSHIP</b> The 360 fosters the relationship between you and your patient.</p>	<ul style="list-style-type: none"> <li>• Allows you to get to know your new and current patients better</li> <li>• Helps create a full-circle perspective on an individual patient</li> </ul>	<ul style="list-style-type: none"> <li>• Encourages conversation about health and life goals</li> <li>• Provides opportunity to discuss problems</li> <li>• Instills confidence</li> </ul>	<ul style="list-style-type: none"> <li>• Preventive care</li> <li>• Health maintenance</li> </ul>

Together, all the way.®

